

Hosted by



2026 EAST BY SOUTHEAST Festival of the Arts

MARKETING SPONSORSHIP BENEFITS

For more information,
email: exse.atl@gmail.com

	Diamond*	Emerald**	Ruby	Sapphire	Jade	Opal
	\$7500	\$2500	\$1500	\$1000	\$500	\$250
Number of Packages	1	3	5	6	Unlimited	Unlimited
Name in Title	✓	✓				
Booth in Vendor Market or Lobby	✓	✓	✓			
Logo on Festival Banners and Signage	✓	✓	✓	✓		
Logo and Link on Website	✓	✓	✓	✓	✓	✓
Mention on Social Media	✓	✓	✓	✓	✓	✓
Listing in Program	✓	✓	✓	✓	✓	✓
Advertisement in Digital Program	Full Page	1/2 page	1/4 page	1/4 page	1/8 page	Logo
Festival (3-Day) or Single Day Tickets	12 Festival	2 Festival + 2 One Day	2 Festival	2 One Day	2 One Day	2 One Day
Exclusive Ticket Discount for Your Community/Customers/Clients	25%	20%	15%	15%	10%	10%

*Diamond Level Name in Title example: **[Company]** presents **2026 East by Southeast Festival**

** Emerald Name in Title example: **2026 East by Southeast Festival** sponsored by **[Company]**

**A 3-day interactive festival highlighting
Artists of Asian-descent in a variety of mediums.**

Oct 16
**Arts & The Community
Relationship**

Oct 17
**Arts & The Individual
Craft**

Oct 18
**Arts & Getting
Produced**



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IN-KIND SPONSORSHIP NEEDS

Technical Equipment and Staff

Sound and Lighting for Performances
Technician to set up, run, and break down equipment

Informational Sessions and Workshops

Create or bring a panel, workshop, or other educational session on the following topics:

Arts & The Individual

crafts workshops, mental health, financial literacy,
business basics, brand management

Arts & Getting Produced

arts industry step by step, agents and casting directors,
networking, self-funding

Signage and Printing

Food and Beverage

Snacks and soft drinks, water, tea, coffee for festival volunteers,
panelists, and artists

Volunteers

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